



## Do You Want to Bring in Customers on a Slower Night of the Week...and Help Us Give Back?

Now is a great time to bring a canvas painting event to your restaurant, bar or cafe. A Let's Gogh Art Paint-n-Sip, Plant-n-Sip or Design-a-Drinking-Buddy events can bring in 10, 20, 30 or more people on a slower night of the week, when your space might otherwise be empty. We transform the space into a temporary art studio where people are painting, drinking, eating and having a great time.

Let's Gogh Art has been offering art-tainment services for 10 years and hosted more than 100,000 people. In addition to our "Sip" events, we host Paint beCAUSE events in which we donate 40% of each ticket sold to the host's charity of choice. So you can choose the charity and you can even donate a percentage of the night's food/drink sales to the charity too.



### The Details

- There's no cost to you...you simply make money from the food and beverages.
- We typically charge \$35-\$40pp for our events, unless you would like to include a drink, or appetizers and we can charge a painting/food/drink combination ticket.
- We handle the set up and clean up. We use non-toxic, acrylic paint that is easily cleaned. We only ask that the area we use isn't carpeted.
- An event takes about 2 hours, and typically starts at 6:30 or 7pm.
- We arrive 30-45 minutes in advance to set up and need about the same time for clean up.
- You can expect to sell drinks and food to each of the guests. We'll let you do the math on the possible revenue.
- You'll get great exposure to new customers, and offer a cool new experience for existing customers.



### What We Need to Run the Event:

- We handle the set up and clean up. We use non-toxic, acrylic paint that is easily cleaned. We only ask that the area we use isn't carpeted.
- A Let's Gogh Art event takes about 2 hours, and typically start at 6:30 or 7pm.
- We arrive 30-45 minutes in advance to set up and need about the same time for clean up.
- Chairs and table space to support the number of guests. We need about 24" inches of space per painter. We also provide tablecloths (and dropcloths if necessary).
- Access to water.
- If you are a restaurant/bar, you'll sell more food and drink if you have a waitress to service the painters.

- Music and Microphone: We provide our own music on our portable speaker set, which will play when the artist is not giving instructions. And, depending on the size of the space, we may use a microphone headset. In the interests of not disturbing other diners, it's best if we are separated from any non-Let's Gogh Art guests.
- Lighting: The brighter the better, if possible.

#### What We Need to Promote the Event:

- We schedule most events 4-6 weeks in advance...the more time we have to do our promotions the better.
- We only ask you to send out an email to your database about the event (should you have one), post or share our Facebook event posting on your Facebook page, and display our posters or postcards for in-store promotions or with your group. Having your staff/group members talk up the event will help too.
- We use a combination of email, Facebook, in venue posters, online couponing and word of mouth to promote our events.
- For bars/restaurants:
  - A consistent schedule of events: we like to hold our events monthly on the same night of the week at the same venues. We'd like to give an event a trial run at your venue, and assuming everyone is happy, we'll ask you to have us back every month.
  - For our promotions, we'll just need your logo and write up about your establishment.
  - We also invite you to be on our list of venues that host private events for our group...just let us know and we'll add you to our list.



**About Let's Gogh Art.** Let's Gogh Art was founded in 2006 by Lynn Toomey, and is the only mobile art as entertainment company that delivers art-based events AND activities to children, adults, and families. Let's Gogh Art provides an opportunity for people to discover their creativity with imaginative and whimsical projects and activities in painting events, classes, workshops, birthday parties and group events.

Let's Gogh Art travels to restaurants/bars/cafes, companies, schools, daycare centers, private homes, libraries, community centers, festivals, stores and even professional sports parks. The Let's Gogh Art Creativity Crew has brought their creative spirit to more than 100,000 customers during the last eight years, including the ever popular pastime of canvas painting, which has experienced a surge in popularity over the last couple of years. Some of our customers include the Boston Red Sox, Astrazeneca, Life is Good, Boston Children's Hospital, The Harvard Club, Lego, & Six Flags.

Not only are we deeply professional, we love to make our customers smile. Our energy is rivaled only by our penchant for having fun while "playing with art". We're excited to be offering our painting events to your venue.

**Contact Us at: 877.ART.GOGH (877.278.4644) or email us at: [lynn@letsoghart.com](mailto:lynn@letsoghart.com) to schedule an event at your venue today.**